



# Te Pātaka o Rongokako

## HE KUPU MATAWHĀNUI VISION

Our whānau are thriving, our hapū are united and prosperous—ka toitū te mana o te iwi.

## TE KORONGA MISSION

To grow our collective assets to deliver lasting social, cultural and economic wellbeing for our people.

## NGĀ TIKANGA MATUA PARAMOUNT VALUES

- Ka Arataki**  
Bring leadership
- Ka Pono**  
Act with integrity
- Ka Pūmau**  
Have a service orientation
- Ka Mau te Whakapapa**  
Be whakapapa grounded

<b>POU TIKANGA</b> 	<b>POU TAHUA</b> 	<b>POU TAIAO</b> 	<b>POU TANGATA</b> 
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PURPOSE	Enable hapū and marae to strengthen and maintain our Kahungunutanga for ngā uri whakatipu.	Prudently manage our assets for hapū to establish a strong economic foundation for ngā uri whakatipu.	Enable hapū and marae to lead the enhancement of our natural resources through conservation and preservation of our eco-systems.	Support the education, health and wellbeing of our whānau to thrive and succeed in their daily lives.
ASPIRATIONS AND KEY INITIATIVES	<ul style="list-style-type: none"> <li>• Promote and strengthen the connection and reconnection of our whānau with their reo, hapū and marae</li> <li>• Manage the protection of our taonga and historical heritage</li> </ul>	<ul style="list-style-type: none"> <li>• Create employment opportunities during direct investments and leveraging strategic partnerships and relationships</li> <li>• Protect and grow our taonga through asset diversification that has an inter-generational lens, and increase acquisition of land within our mana whenua boundaries and throughout our region</li> </ul>	<ul style="list-style-type: none"> <li>• Establish relationships with Government and local or non-government entities purposed to improve the wellbeing of wai and whenua</li> <li>• Set a strategy focused on upskilling our whānau in agriculture, pest management and rongoā Māori</li> </ul>	<ul style="list-style-type: none"> <li>• Realise the opportunities of He Kawenata Hou</li> <li>• Create opportunities that empowers our rangatahi to be our future leaders</li> <li>• Promote and develop financial literacy for the future of our whānau</li> </ul>
ACTIONS	<ol style="list-style-type: none"> <li>1. Establish a hapū engagement plan</li> <li>2. Complete a scan of requirements of hapu to lead</li> <li>3. Develop a database to hold taonga and settlement documentation</li> <li>4. Complete a program to capture the story of the settlement process</li> </ol>	<ol style="list-style-type: none"> <li>1. Complete scoping research into effective iwi/Māori/indigenous procurement models</li> <li>2. Review SIPO to balance financial/non-financial outcomes</li> <li>3. Consolidate existing investments and maximise returns to grow pūtea base</li> </ol>	<ol style="list-style-type: none"> <li>1. Negotiate funding for Taiao strategy implementation</li> <li>2. Establish Taiao rōpū to position hapū to lead strategy and work programme design</li> <li>3. Complete a Taiao scan to capture existing programs</li> </ol>	<ol style="list-style-type: none"> <li>1. Agree the He Kawenata Hou strategy with the Crown</li> <li>2. Develop a dividend distribution plan</li> <li>3. Implement a Rangatahi engagement plan</li> </ol>